



Samsonite Corporation, Denver

For Immediate Release

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Samsonite Corporation Analysts' Conference Call

DENVER, Colorado, March 16, 2004 -- SAMSONITE CORPORATION (OTC Bulletin Board: SAMC) today announced that it will hold a conference call with securities analysts to discuss earnings results for the fourth quarter and fiscal year ended January 31, 2004, at 11:00 a.m. Eastern Standard Time on Tuesday, March 23, 2004. Investors and interested members of the public are invited to listen to the discussion.

The dial-in phone number is (877) 809-7599 in the U.S. and (706) 679-6135 for international calls, the conference name is Samsonite and the conference ID # is 6114713. The leader of the call is Luc Van Nevel. If you cannot attend this call, it will be played back through Friday, April 16, 2004. The playback number is (800) 642-1687 in the U.S. and (706) 645-9291 for international calls, and the conference ID # is 6114713.

Samsonite is one of the world's largest manufacturers and distributors of luggage and markets luggage, casual bags, backpacks, business cases and travel-related products under brands such as SAMSONITE[®], AMERICAN TOURISTER[®], LARK[®], HEDGREN[®], LACOSTE[®] and SAMSONITE[®] BLACK LABEL. For more information about Samsonite, please visit our website at www.samsonite.com.

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